



# Development Matters

705-360-2656

www.timminsedc.com

The Timmins Economic Development Corporation (TEDC) offers assistance, free of charge, to entrepreneurs and community organizations looking to start a new venture or to expand an existing one. Whether you require market research, business plan development, or grant application assistance, we are here to help guide you to the path of success. Call us today to book your appointment.

## In This Issue

- [Highlighted Projects.... p2](#)
- [Success Stories.....p3](#)
- [Highlighted Events.....p4](#)

## Funding for Mining Supply Companies

We are pleased to announce a new program whereby you can access up to \$10,000 in export marketing assistance. This program provides timely financial assistance to help you engage mining clients in an increasingly complex global market, expand your marketing reach outside of Northern Ontario and solidify revenue streams from a broader geographic customer base. This funding can be used to attend trade shows such as MINExpo 2012. Contact [Cheryl St. Amour](#) (705-360-2600 x7081) for more information on this great opportunity.

## \*Community Gardens Grand Opening\*



*In this photo: Kees Stryland, Timmins Horticultural Society; Eli Vuksanovich, Mountjoy Farmer's Market; Gil Reashore, Anti-Hunger Coalition Timmins; Andrew Marks Ward 5 Councillor (Acting Mayor); Tom Malette, Community Volunteer; Elisha Laughren, Timmins Family Health Team; and Cathy Ellis, Director of Community Economic Development for the TEDC (see full story on pg. 2)*



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## Highlighted Projects

For a complete listing of the TEDC's current projects, please visit the [Our Projects](#) section of our website.

### Timmins Infrastructure Project

Currently, there is a lack of serviced land available for industrial development. The Timmins Infrastructure Project's goal is to provide access and services to 85 acres of industrial and commercial land in the west end of Timmins. This project is being done in conjunction with the City of Timmins. The TEDC has applied for funding through the Northern Ontario Heritage Fund Corporation and FedNor. They are currently awaiting the results of their funding requests.

### Timmins Community Gardens

The [Timmins Community Gardens](#), located in Bannerman Park, expanded in 2011. The TEDC helped the Porcupine United Way successfully receive \$14,200.00 from the Ontario Trillium Foundation on behalf of the Timmins Community Gardens. Additional start-up sponsors included Timmins Building Supplies, Mascioli Construction, Miller Paving, Lafleur Gardens, Little John Enterprises, Ontario Electrical League-Timmins, Home Depot, and Battlefield Rentals. This year, an additional 50 plots were added due to generous contributions from the Covenant United Church (\$500.00), Xstrata Copper (\$5,000.00), and Union Gas (\$2,000.00). There are now 86 plots available for residents to rent during the summer.



### Rise To Your Potential

The [Nishnawbe Aski Development Fund](#) are launching the 'Rise To Your Potential' program. This program was created in conjunction with the TEDC and is geared towards young entrepreneurs between the ages of 18-35; however, anyone who wishes to attend the sessions will be welcome. Do not miss this opportunity to Rise to Your Potential with Entrepreneurship training workshops starting September 21<sup>st</sup> 3:00 p.m. at the Timmins Native Friendship Centre. Please visit the website for the [full schedule](#) or contact [Kim Bird](#) (1-800-465-6821) to obtain further details about this project.

### Destination Canada

Are you looking to recruit temporary or permanent skilled employees? [Destination Canada](#) offers employers the opportunity to locate prospective employees in Paris, Brussels, and Tunis. Through presentations by the Embassy of Canada, each day up to 800 pre-screened participants will learn about the opportunities in Canada. There will be no booth, participation, or equipment fees. Interested employers should contact [Cathy Ellis](#) (705-360-2600 x7099) or [Brenda Camirand](#) (705-360-2600 x7080).



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## 2010 Building Permit Statistics

Type	Number	Amount
Residential	341	\$14,582,382.00
Cottages	4	\$129,000.00
Commercial	91	\$15,944,965.00
Institutional	17	\$9,822,291.00
Industrial	15	\$2,221,250.00
<b>TOTAL</b>	<b>476</b>	<b>\$42,803,388.00</b>

### David Ainsworth Photography

David Ainsworth, owner of [David Ainsworth Photography](#), was able to start his own photography business with the help of the Northern Ontario Heritage Fund Corporation 'Young Entrepreneurs' grant. The TEDC helped David through the application process and he successfully obtained a \$25,000.00 grant that he used for equipment and marketing. He has been kept busy with four weddings in 2011 and he already has three of them booked for 2012. He has also hired two part-time workers to help him with the photo shoots. Dave is specializing in wedding, family + baby, pet, and event photography.



## Success Stories

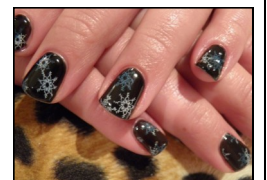
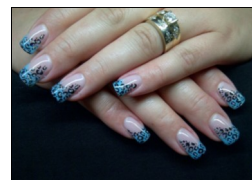
### Cedar Meadows Resort & Spa

[Cedar Meadows Resort & Spa](#) have recently expanded with the help of the Northern Ontario Heritage Fund Corporation 'Enterprises North Job Creation' program. The TEDC helped them finalize their proposal and funding application in order to successfully obtain \$400,000.00 in funding. This funding allowed Cedar Meadows to add chalets and a spa to their repertoire in order to continue offering high class amenities to visitors.



### Perfect 10 Nails by Jess

Jessica Russell is a certified nail technician and the owner of [Perfect 10 Nails by Jess](#). Jessica approached the TEDC seeking funding opportunities for her own business. Our Business Development Specialist helped her craft a business plan and then successfully guided her through two funding application processes. First of all, she received \$25,000 through the 'Young Entrepreneur' program from the Northern Ontario Heritage Fund Corporation. She also received \$15,000.00 in funding from the Canadian Youth Business Foundation and it was matched by the Business Development Bank of Canada. The \$55,000.00 in funding allowed her to open her very own nail studio that includes mobile service by request.





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## Highlighted Events

### Small Business Week

The TEDC is partnering with several organizations for this event and it takes place the week of October 16-22, 2011. The theme of this year's events is 'Power Up Your Business: Invest. Innovate. Grow. The TEDC will be leading three separate workshops during this week. The first event will be a workshop on how to start a small business. The second event will be a workforce succession planning workshop. The final workshop event will be a talk on business myths in the city (ex. Will Timmins get a Costco?). For further information on Small Business Week events, please visit our website as an official schedule will be posted soon.



### Aboriginal Awareness Day

The first annual Aboriginal Awareness Day, officially named "Sharing Our Diversity," will take place on September 20-22, 2011. The Timmins and District Aboriginal Partnership organized this event as part of their mandate for this year. One of the main features will be a free 1-day workshop, to be hosted by the Timmins Native Friendship Centre, where selected students will take part in an intensive learning session. Also, each of the participating high schools will have a school-wide assembly hosted by Lawrence Martin designed to educate students about key Aboriginal issues.



Tuesday September 20th, 2011

In-School Assembly with Speaker:  
**LAWRENCE MARTIN**  
(Juno-winning Musician and Former Mayor  
of Cochrane)

### Destination Canada 2001 Information Session and LMO Clinic

Having trouble finding workers with the skill set you need? Experiencing difficulty filling positions? If this sounds familiar, you should attend this free information session. On September 21, 2011, the TEDC invites you to take part in a videoconference training event to help employers recruit talent from outside of Canada. The session will take place between 8:30am and 11:30am at Northern College. Space is limited for this session so please contact [Crystal Bresson](mailto:Crystal.Bresson@tedc.com) (x7008) by September 16, 2011 to register.

### Timmins Immigration Advantage Forum

The TEDC, in partnership with the Timmins Local Immigration Partnership and the Conference Board of Canada, will be hosting the [Timmins Immigration Advantage: Mini Magnet Forum](#); a knowledge development forum for the benefit of the community on September 20, 2011, from 8:30 a.m. to 1:00 p.m. at Cedar Meadows Resort & Spa. The event will begin with a networking and breakfast session and will be followed by a presentation on the attractiveness of small cities in Canada and Timmins in particular given by Diana MacKay, Director of Education, Health and Immigration Programs. There is still time to register so call us today.

